

## Editorializing the Value of Being a Media and Information Literate Individual

	Excellent (4)	Proficient (3)	Developing (2)	Beginning (1)
<b>Viewpoint:</b> Editorial states a clear opinion and issues a call to action through argument based on evidence.				
<b>Evidence:</b> Editorial uses compelling evidence to support the opinion, and cites reliable sources.				
<b>Analysis and Persuasion:</b> Editorial convincingly argues point of view by providing relevant background information, using valid examples, acknowledging counter-claims, and developing claims -- all in a clear and organized fashion.				
<b>Language:</b> Editorial has a strong voice and engages the reader. It uses language, style and tone appropriate to its purpose and features correct grammar, spelling and punctuation.				
<b>Guidelines:</b> Editorial follows all guidelines, including a maximum word count and inclusion of credible sources.				

**Group Members**

- 1.
- 2.
- 3.

Total Score:

Rating:

Comments:

Checked by:

**Reference:**

The Learning Network. (2014). *Student Editorial Contest Rubric 2014* [PDF Document]. Retrieved from [http://graphics8.nytimes.com/images/blogs/learning/pdf/2014/LearningNetwork\\_StudentEditorialContestRubric2014.pdf](http://graphics8.nytimes.com/images/blogs/learning/pdf/2014/LearningNetwork_StudentEditorialContestRubric2014.pdf)