

Activity: Comparing Sources of Media and Information
Topic: Evaluating the Text or Information Source

Guide questions:

Answer the following questions per information source.

a. Kind of Text or Information Source

- i. What kind of text or information source is it? (Magazine Article, Journal Article, Book, Video, Blog, Editorial, Website Article, Voice Recording, Poster, etc.)
- ii. Where did you find the text or information source?

b. Purpose and Credibility

- i. Who produced this text or information source? Why was it produced?
- ii. Is the text or information source appropriate to the purpose of the author? How does the text or information source attempt to achieve its purpose?
- iii. Is the author or sponsor a credible source of information?
- iv. Who is the target audience of the text or information source?
- v. Is the text or information source effective in providing content or information to its target audience?

c. Objectivity

- i. Does the author provide more than one point of view?
- ii. Does the text use biased language?

d. Accurate

- i. Can the text or information source be verified by other sources? What are these sources?
- ii. Is the content or information accurate based on its comparison to other sources?
- iii. Is the information provided specific?
- iv. Does it use references?

e. Relevance

- i. Is the content or information relevant to the topic?
- ii. Is the content or information timely or current? If it is outdated, has the information changed from then to the most current source?
- iii. Is the meaning or context of the information relevant to the current reality or situation?

References:

EduGains.com. (n.d.). Evaluating potential sources of information. Retrieved from: http://www.edugains.ca/resourcesLIT/LiteracyinSpecialSubjects/LanguageEnglish/YouBetheResearcher_Intermediate/2_EvaluatingPotentialSourcesofInformation.pdf

Elmer E. Rasmuson Library. (2015). Evaluating information sources. Retrieved from: <http://library.uaf.edu/lis101-evaluation>

